```cpp
#include <iostream>
#include <string>
#include <algorithm>
#include <sstream>

using namespace std;

bool search(string &s, string word)
{
        transform(word.begin(), word.end(), word.begin(), ::tolower);
        transform(s.begin(), s.end(), s.begin(), ::tolower);

        if(s.find(word) != std::string::npos)
            return true;
        return false;
}

int main(int argc, char* argv[])
{
        string sWord, InputString;
        cout << "Input word:"; getline(cin, sWord);
        cout << "Input text:"; getline(cin, InputString);

        istringstream ss(InputString);
        string word;
        unsigned int iCountWord = 0;
        while(ss >> word)
        {
            if(search(word, sWord))
                iCountWord++;
        }

        cout << sWord << " = " << iCountWord << endl;

        cin.get();

        return 0;
}
```