

Answer on question 37101 – Math – Algebra

An economist for a sporting goods company estimates the revenue and cost functions for the production of a new snowboard. These functions for the production of a new snowboard. These functions are $R(x) = -x^2 + 10x$ and $C(x) = 4x + 5$, respectively, where x is the number of snowboards produced, in thousands. The average profit is defined by the function $AP(x) = P(x)/x$, where $P(x)$ is the profit function. Determine the production levels that make $AP(x) > 0$.

Solution

The profit is $P(x) = R(x) - C(x) = -x^2 + 10x - 4x + 5 = -x^2 + 6x + 5$.

Then $AP(x) = \frac{-x^2 + 6x + 5}{x} > 0$.

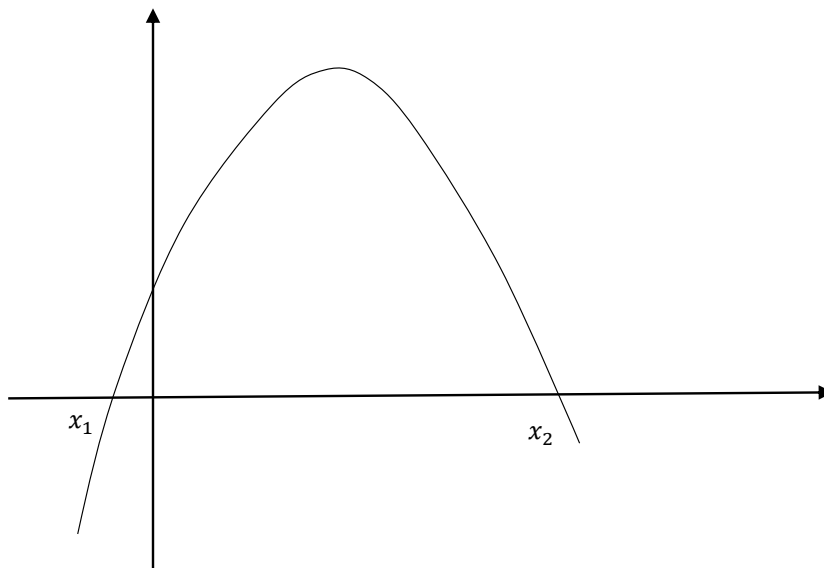
As $x > 0$ then the sign of $AP(x)$ depends on numerator only. We need to solve the following inequality

$$-x^2 + 6x + 5 > 0$$

$$D = 36 + 20 = 56$$

$$x_1 = \frac{-6 - \sqrt{56}}{-2} \approx 6.7417, \quad x_2 = \frac{-6 + \sqrt{56}}{-2} \approx -0.7417$$

The sketch of this parabola is



Therefrom, $AP(x) > 0$ if $0 < x < 6.7417$.

Answer: The average profit is positive if the number of snowboards less than 67418.