Denote 10 numbers by $x_{1}, x_{2}, \ldots, x_{10}$. Their average is

$$
\frac{\sum_{i=1}^{10} x_{i}}{10}=121
$$

Thus

$$
\sum_{i=1}^{10} x_{i}=1210
$$

Since we added $11^{\text {th }}$ number $x_{11}$ that equals to 11 we have

$$
\sum_{i=1}^{11} x_{i}=\sum_{i=1}^{10} x_{i}+x_{11}=1210+11=1221
$$

Thus average of these 11 numbers is

$$
\frac{1}{11} \sum_{i=1}^{11} x_{i}=\frac{1221}{11}=111
$$

ANSWER: 111

