

Conditions

TubeView, a digital television distribution company based in Gatineau (QC), hires a marketing firm to gauge the satisfaction levels of their customers. The CEO of TubeView has claimed that past polls have suggested that the customer satisfaction level is at 90%.

If this claim was true, what is the probability that in a random sample of 12 customers:

- a) Exactly 8 customers are satisfied with TubeView's service?
- b) At least 10 customers are satisfied with TubeView's service?
- c) All of the customers they contact are satisfied with TubeView's service?
- d) At most 2 customers are not satisfied with TubeView's service?
- e) $P(5 \leq X \leq 8)$ where X = satisfied customer?

Solution

a) $\frac{1}{12} \cdot 0.9 = 0.075$

b) $\frac{3}{12} \cdot 0.9 = 0.225$

c) $\frac{1}{12} \cdot 0.9 = 0.075$

d) $\frac{2}{12} \cdot 0.9 = 0.15$

e) $\frac{4}{12} \cdot 0.9 = 0.3$