

$$\frac{12,00\$}{x} = \frac{100\%}{70\%} \Rightarrow x = 8,4\$$$

On this week pharmacy sell Benadryl for 8,4\$ per unit.

If they buy Benadryl for 5\$ per unit:

$$\frac{5\$}{8,4\$} = \frac{100\%}{x\%} \Rightarrow x = 168\%$$

So the pharmacy has a 68% of gross profit!