

Answer on question #58017 - Management

You have been invited by the chamber of Commerce to give a talk on sources of Finance, other than the loans and overdrafts offered by financial institutions. Advice the participants on the alternative forms of finance available to a local borrower. (5 marks)

There are many new forms of finance. Most of them exist thanks to new technologies, especially Internet. Now a crowdfunding becomes so popular between private clients and enterprises too. It has different forms. For example, crowdfunding, crowdfinancing, credit online platforms, crowdfunding platforms.