

## **Answer on Question #51748, Management, Other**

Which environment you consider to be more influencing one in international business these days?

### **Explanation:**

In the context of the internationalization of economic relations and interdependence of countries and other actors of the world economy particular importance for the development of international business acquired the effective management of international relations and the formation of a stable infrastructure for the development of trade and economic relations.

Forms of implementation of international business can be very different: export (import), joint ventures, licensing, and direct investment of financial resources in the economy.

The relationship of environmental factors is obvious. For example, changes in the legal system may influence the level of competition; the deterioration of the political situation may deprive the company a source of cheap raw materials or labor.

The degree of simultaneous action of various factors/external environment for the company called the complexity of the environment. The external environment is constantly changing. The rate of change of the environment is called mobility environment. For different companies even in the same country mobility environment may be different. This is due to the nature of the enterprise in a particular market. The dependence of the company on the amount of information available to it, characterizes the uncertainty of the external environment.

The conduction of the international business is influenced by international law, which covers any laws affecting international transactions also affects international treaties.

Multilateral treaties cover the following issues: 1) the entry of individuals, 2) the movement of goods (export-import tariffs and other non-tariff barriers), 3) shipping and freight transport, 4) the movement of capital, 5) the acquisition of property, 6) Protection of persons and property 7) the transfer of funds.

The current organization structure is a dynamic, open socio-technical systems, which is in constant motion, changing, adapting to the environment, learning and rebuilds itself with the same depending on the needs of the market and is capable of very actively influence the market. This company has its own internal dynamics and constantly exposing a large number of factors, business environment, forced to save for their inner being to conduct activities in their adaptation to simultaneously actively influencing the changes in the business environment through the implementation of price and assortment policy, procurement policy, policy HR management and finance, innovation policy and technical re-equipment, as well as to create a positive public opinion as the organization itself and its products.

The external environment of international business it's a combination of factors, forces, conditions and subjects that form a multi-faceted external context of business, directly or

indirectly affect it and determine the competitive opportunities and strategic direction of the company to operate in the global market.

We consider the Technological Advancement as the factor that more influencing one in international business. This is due to the rapid development of information technology, communications and multimedia services to significantly modify the workstation of each employee and to organize it almost anywhere in the world, which greatly influenced the distribution and concentration of production among countries and regions contributed to the improvement and optimization of the dimensions of transnational corporations, volumes and diversification of activities such recent significant that the individual business units can act as competitors in the various local markets. However, the emergence of new forms of business organization integration blurs the line between influencing factors of the environment on the company's competitors and, as a result, formed a single volatile and uncertain business environment.

Once a new technology has been discovered, the major issue becomes how to introduce it into an established technological environment. Most workers resist new technology until they are shown how this new technology will make them more productive and make their work life easier. The more radical and innovative the technology the higher is the resistance.

In order to enable the organization to be competitive, we need to collect, store and distribute large amounts of information about innovations occurring in the environment activities. Recently there have been a completely new processing technology resources and information: computer and laser technology, robotics, satellite communications, biotechnology and so on. Researchers note the high rate of change in technology, and this trend continues.