KF can obtain an option on a site for $\$ 100,000$ on 31 Dec 2012. The option would give KF the right to purchase the site for $\$ 2.6$ million on 31 Dec 2017. It is estimated that similar sites will then have a market value of $\$ 3$ million. Calculate the present value of purchasing the option now and compare it with the present value of purchasing the land outright later on. Which is the better alternative? Why

## Answer:

1) $P V_{1}=\frac{2,6}{(1+i)^{5}}$
2) $P V_{2}=\frac{3}{(1+i)^{5}}$
3) If $P V_{1}+\$ 100,000<P V_{2}$ then better alternative is to buy option

If $P V_{1}+\$ 100,000>P V_{2}$ then better alternative is to purchase the site in 2017 without option
Present value depends on interest rate, which is used in the market

