

Ansoff's growth-vector matrix to derive corporate strategy directions.

Answer:

The Ansoff Matrix can be used to explore the different directions for strategic growth (Figure 1).

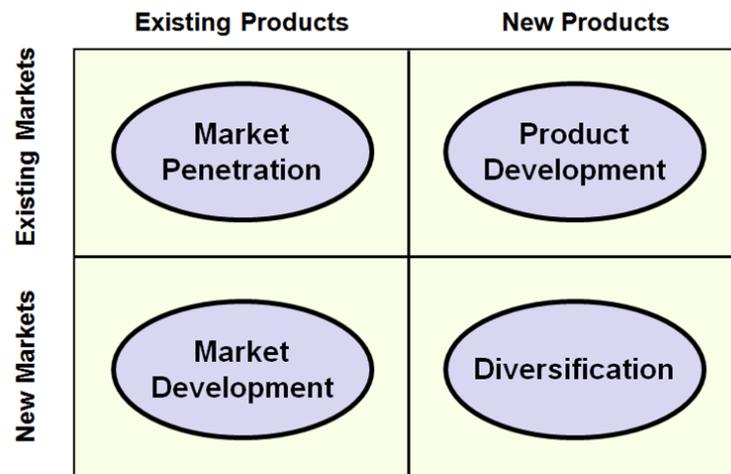


Figure 1 - Ansoff Matrix¹

Answer provided by <https://www.AssignmentExpert.com>

¹ Ansoff Matrix. Strategy skills. Team FME, 2013.