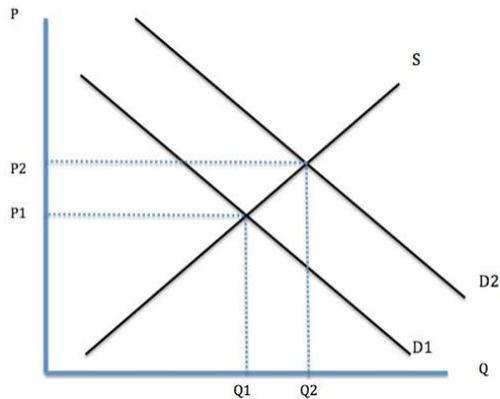


## Question #67458, Economics / Microeconomics

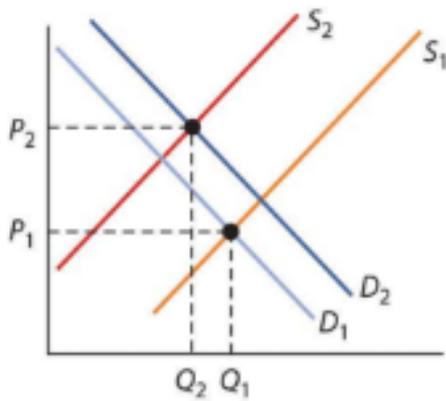
1. using properly labelled diagrams illustrate what will happen to the equilibrium price and quantity of muesli (ceteris paribus) in the following scenarios
  1. research has shown that muesli is good for the heart.
  2. the ongoing drought has affected grain(one of the ingredients for muesli) production
  - 3 Discuss any 3 factors that can cause an increase in the demand for muesli

Answer:

1. P ↑ Q ↑



2. P ↑ Q ↓



3. Increasing in income of customers  
Increasing in price of substitute  
Decreasing in price of complement goods