

In general, there are some factors that will unanimously affect the **demand for tuna**:

1. Everyday consumption of tuna in Malaysia (consumption grows, consequently, AD curve will shift to AD_2);
2. Price of tuna in Malaysia (if the price grows, AD curve will shift to AD_2);
3. Price of salmon, as a substitute of tuna (if price for salmon grows, AD curve will shift to AD_1);
4. Per capita income in Malaysia (I assume that tuna is rather widespread product in Malaysia as this South Asian country has developed fishery and therefore tuna is rather affordable for majority of the Malaysians) (if income per capita grows, AD curve will shift to AD_1);
5. Dreadful tsunami in Japan will cause significantly higher demand for Malaysian fish from Japanese and, therefore, an aggregate demand curve will shift upwards, as there will be more those eager to buy tuna and salmon even at higher price.

At the same time, there are some factors that influence the **supply of tuna** in Malaysia:

1. Decreasing price of salmon (AS will shift to AS_1 , as there will be more potential profit for producers to earn from tuna);
2. Population of tuna schools near Malaysian coasts; (increasing population will mean higher supply - AS_1);
3. Expansion of foreign fishing companies (shift to AS_2);
4. Weather conditions in water area that is used for catch of fish (worsening weather will cause AS curve to shift down to AS_2).

