

Answer on Question #40697 – Economics – Microeconomics

In economics, income elasticity of demand measures the responsiveness of the demand for a good to a change in the income of the people demanding the good, *ceteris paribus*. It is calculated as the ratio of the percentage change in demand to the percentage change in income. For example, if, in response to a 10% increase in income, the demand for a good increased by 20%, the income elasticity of demand would be $20\%/10\% = 2$.

So, in our case a 5% increase in consumer income, *ceteris paribus* will increase the quantity of furniture bought by $5\% \times 5 = 25\%$.