

Answer on Question#38626 - Economics - Economics of Enterprise

$$P=50-Q/100.$$

Express Q from the previous formula via P

$$Q = 5000 - 100P$$

$$Q_1 = 5000 - 12 \cdot 100 = 3800, Q_2 = 4000$$

$$Ed = ((P_1 + P_2)/(Q_1 + Q_2)) \cdot ((Q_2 - Q_1)/(P_2 - P_1))$$

a. What is the are elasticity of demand as price decreases from \$12 to \$10?

$$Ed = (22/7800) \cdot (200/-2) = -11/39, \text{ so the demand is inelastic.}$$

b. What is the are elasticity of demand as price increases from \$10 to \$12?

$$Ed = (22/7800) \cdot (-200/2) = -11/39, \text{ so the elasticity is the same and the demand is inelastic.}$$