

a profit maximizing firm faces the following constrained maximization problem: $p(x,y)=80x-2x^2-xy-3y^2+100y$
subject to: $x+y=12$
Determine profit maximizing output level of commodities x and y subject to the conditions that output equals 12
Detailed explanation: YES

Solution.

Use the Lagrangian method to maximize the following profit function:

$$\pi = 80X - 2X^2 - XY - 3Y^2 + 100Y$$

Subject to the following constraint:

$$X + Y = 12 \text{ (output capacity constraint)}$$

Set the constraint function equal to zero and obtain

$$0 = 12 - X - Y$$

Form the Lagrangian function

$$L = 80X - 2X^2 - XY - 3Y^2 + 100Y + \lambda(12 - X - Y)$$

Find the partial derivatives and solve simultaneously

$$\partial L / \partial X = 80 - 4X - Y - \lambda = 0$$

$$\partial L / \partial Y = -X - 6Y + 100 - \lambda = 0$$

$$\partial L / \partial \lambda = 12 - X - Y = 0$$

Subtract the second equation from the first equation, we get

$$-3X + 5Y - 20 = 0$$

Solve the system of equations

$$-3X + 5Y - 20 = 0$$

$$12 - X - Y = 0$$

Solution: $X = 5$, $Y = 7$, and $\lambda = 53$

Find $\partial^2 L / \partial X^2 = -4$, $\partial^2 L / \partial Y^2 = -6$, $\partial^2 L / \partial X \partial Y = -1$. Matrix

$$\begin{pmatrix} \partial^2 L / \partial X^2 & \partial^2 L / \partial X \partial Y \\ \partial^2 L / \partial X \partial Y & \partial^2 L / \partial Y^2 \end{pmatrix} = \begin{pmatrix} -4 & -1 \\ -1 & -6 \end{pmatrix} \text{ is negative definite because } \Delta_1 = -4 < 0,$$

$\Delta_2 = \begin{vmatrix} -4 & -1 \\ -1 & -6 \end{vmatrix} = (-4) * (-6) - (-1) * (-1) = 24 - 1 = 23 > 0$. So, indeed, we have found profit maximizing output level of commodities X and Y.

So, the profit will be $\pi = 80*5 - 2*5^2 - 5*7 - 3*7^2 + 100*7 = 400 - 50 - 35 - 147 + 700 = \868