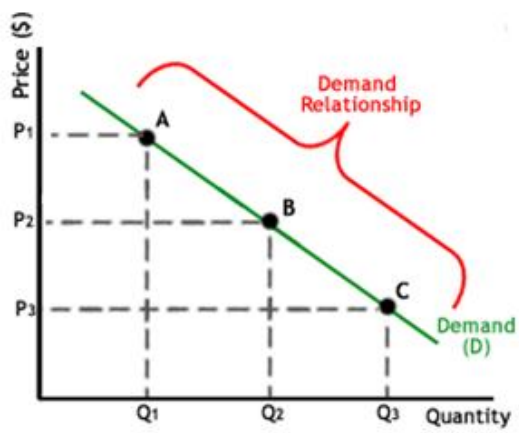


False. Increasing of price of milk cause movement on demand curve



As the price of good increases, consumer demand for good will decrease and vice versa

Shifting of the demand curve may be caused by non- price determinants of demand, such as:

- 1.) price expectations
- 2.) weather/seasons
- 3.) taste or preferences
- 4.) income
- 5.) population
- 6.) price of related products